ZIHAN (ELEANOR) TANG

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EXPERIENCE

POP This!, Sydney, NSW Junior Industrial Design Feb 2024 -

- UNSW Design Futures Lab, Sydney, NSW Student Assistant Sep 2023 - Feb 2024
- UNSWCCAC, Sydney, NSW Minister of the Department of Publicity Dec 2022 - May 2023

Nestle Purina PetCare, Sydney, NSW Product Designer Intern May - Aug 2022

- Finished design projects and ensured designs meet technical requirements and manufacturing constraints, the collaboration with different teams are necessary.
- Participated in and assisted in the development of prototypes.
- Using 3D modelling software and rapid prototyping techniques in the design process.
- Operated and maintained the professional machines like UV Printer, 3D Printer, plotter, etc.
- Checked the amount of stored materials and communicated with the admin team for purchasing.
- Helped and taught students to use laser cutters.
- Helped and taught students in Woodspace Workshop to use tools.
- Maintained laser cutters.
- Designed a brochure for the 2023 UNSW Calendar.
- Managed the society's official social media platforms including writing scripts and scheduling distribution, mainly on Weixin's Official Account and secondarily on Instagram, Red and TikTok.
- Managed distribution of the society's festival posters, activity posters, brochures and relevant deliverables including draft, process and outcome.
- Researched and analysed pet beds in several pet stores and plenty of materials for outside cover and inner fillings of pet beds.
- Proposed designs of the forms, materials and functions of pet beds through sketching and rendering.
- Conducted an interview with the staff in Sustainable Textile Supply Chain (STSC).
- Collaborated with team members to develop the research, meetings, data collection and pet bed designs.
- Collaborated to finish the graphic design of a 22-page booklet about materials and fabric recommendations for the pet bed.

EDUCATION

University of New South Wales, Sydney NSW Bachelor of Industrial Design (Honours)
Feb 2024 - Dec 2024

University of New South Wales, Sydney NSW Bachelor of Industrial Design Sep 2020 - Aug 2023

- Student Representative in School of Built Environment
- Awarded 2022 The Faculty of Arts, Design and Architecture Dean's List
- Awarded 2021 The Faculty of Arts, Design and Architecture Dean's List

AWARD

- Nominated for the 2025 Graduate of the Year Awards (GOTYA),
 Design Institute of Australia
- Certificate of Merit 2023 Australasian Packaging Innovation & Design Awards: Accessible & Inclusive Design (Student category)
- Certificate of Merit 2023 Australasian Packaging Innovation & Design Awards: Sustainable Packaging Design (Student category)
- Winner of UNSW Student Design Award Randwick City Architecture & Urban Design Awards 2023

TOOL

Figma, SOLIDWORKS, Keyshot, Adobe Indesign, Adobe Illustrator, Adobe Photoshop, Adobe XD, Webflow

SKILL

User Experience, Sketching, Model Making, Prototyping, Interaction Design, User Interviews, Communication and Interpersonal Skills